

Business Studies Books

How I Made It: 40 Successful Entrepreneurs Reveal How They Made Millions - Rachel Bridge An essential read for anyone that is thinking about starting their own business. Successful Entrepreneurs are interviewed about how they spotted a gap in a market, and developed a USP.

The Tipping Point: How Little Things Can Make a Big Difference - Malcolm Gladwell A very readable and fascinating book, which investigates the reasons products become market leaders.

The Google Story - David A. Wise An interesting investigation into the culture at Google, includes insights into the four-day working week and soft management styles. Are these the things that made Google the world's number one search engine?

Quiet leadership – Carlo Ancelotti Carlo Ancelotti is one of the greatest managers of all time, with five Champions League titles to his name. Yet, this approach could not be further from the aggressive theatricals favoured by many of his rivals. His understated leadership style has earned him the fierce loyalty of players like David Beckham and Cristiano Ronaldo.

The Toyota Way: 14 Management Principles from the World's Greatest Manufacturer - Jeffrey Liker This book covers Japanese Management Techniques such as Kaizen and TQM that you will study in Unit 2 Operations Management.

Business Stripped Bare: Adventures of a Global Entrepreneur - Sir Richard Branson The autobiography of Britain's most famous entrepreneur.

Shoe Dog: A memoir by the Creator of NIKE – Phil Knight Shoe Dog is a memoir by Nike co-founder Phil Knight. The memoir chronicles the history of Nike from its early struggles to its evolution into one of the world's most recognised and profitable companies.

Lean in: Women, Work and the Will to lead – Nell Scovell and Sheryl Sandberg Sheryl Sandberg is chief operating officer of Facebook draws on her own experiences of working in some of the world's most successful businesses.

The Intelligent Investor - Benjamin Graham The classic book on stock market investment, as recommended by Warren Buffet.

No Logo - Naomi Klein Klein investigates the negative side to marketing and globalisation.

Strong Woman: The Truth About Getting To The Top - Karren Brady An inspiring and real look at work life, Karen Brady defies convention as a directional business woman in a male industry. This is the truth about how she does it, her drive and her skills – it offers brilliant advice on how you can do it too.

Amazon: How the World's Most Relentless Retailer Will Continue to Revolutionize Commerce – Natalie Berg and Miyah Knights What is the secret to Amazon's success? What does the e-commerce giant have in store for the future? Explore the disruptive new retail strategies of the world's most relentless retailer and gain valuable lessons that can be applied to any business in the e-commerce sector.

Jo Malone: My Story Jo Malone is the inspirational British businesswoman responsible for creating her globally renowned beauty business.